

# Introduction

Welcome to the Motorcycle Industry Association,s (MCI) policy resource kit,  
Powered Two Wheelers (PTW),  
The SMART Choice in Local Transport Plans.

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Local authorities have developed full five-year local transport plans. Given the large increases in motorcycle sales (especially commuter machines), the more positive approach that has been taken by central and regional Government to motorcycle use, and the large number of initiatives outlined in local transport plans, it is clear that the role of the motorcycle in local policy deserves greater attention.

There are understandably a number of concerns about integrating motorcycles into local transport plans, but it seems apparent that as increasing numbers of people have appreciated the advantages that are offered by motorcycling and are switching to this mode in large numbers, doing nothing is simply not an option.

This kit is intended to provide both an outline of the measures that are applicable to motorcycle usage and a guide for local authorities as they consider how best to implement local motorcycle policies as recommended by both the Government's White Paper on integrated transport and the recent DETR Draft Guidance to Local Authorities.

The kit also acts as a resource for transport planners, local officers and elected members, which contains contact information for various organisations and a comprehensive list of research sources which may be helpful for policy makers when considering the case for motorcycling in transport local plans. This is the second edition of the toolkit and is only available on CD ROM. The original policy Kit was published in July 1999 and was mailed to all UK local authorities.

The CD ROM allows each section to be cut and pasted so that the initiative or resource can be printed, copied and considered separately. As the kit is intended to be a 'living' document, we aim to develop additional sections covering topics such as land use, green business transport plans and fiscal measures.

The MCI team would be very interested to hear your feedback. If you feel that this kit can be improved in any way, or you have suggestions for further additions, please do not hesitate to contact us.

If you have any queries relating to specific policies contained in this kit the MCI team would be delighted to hear from you:-

For research matters, contact:

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The MCI is willing to give presentations on the local integration of motorcycling to local authorities on request.

We look forward to receiving your comments.

The Motor Cycle Industry Association

September 2000.